

From the Desk of Editor-in-Chief

It is a great pleasure to me that the Volume -1, Issue -2 of the e-journal SKBU Business Review for December 2021 is now published. At the same time it is also a great pleasure to the Department of Commerce as well as Sidho Kanho Birsha University , Purulia, West Bengal. The present issue of the journal contains five research papers. Each of these five papers depicts scholarly analyses of the researchers in their respective field of research work. All the papers of this issue relate to the contemporary issues in the field of Commerce and Management. The main feature of the papers selected for publication is founded not on the quantity but on quality of innovative academic works. From among a large number of papers submitted by the contributors, the best five papers have been short-listed after being passed through a double-blind peer review process.

The present volume of the journal contains write-ups covering the following areas :

- (1) Financial Performance of the Life Insurers ;
- (2) Economic Growth, Environmental Protection and Social Capital Formation in BRICS Nations;
- (3) Occupational Diversity Distribution and Rural Livelihood Pattern ;
- (4) Impact of Liquidity on Profitability in Pharmaceutical Sector ; and
- (5) Effect of Covid-19 Pandemic on Financial Performance of Indian SMEs.

I hope, various issues that have been discussed and analysed in the present volume of the journal will enrich the readers and the researchers academically to a great extent.

I convey my sincere thanks and gratitude to the Editorial Board Members, the Reviewers and the Managing Editor for extending their help for bringing out this second issue of the journal, as well as the authors without whose contributions this volume could not be published.

Prof. Dhananjay Rakshit
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