

## **Sustainability Practices in Consumer Products and International Trade: A Study of 193 countries**

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### **Abstract**

Sustainability has become an important issue in the twenty-first century. Business practices are prescribed in standards prepared by the standard setters around the globe. In the case of SMEs also several standards are available. This study tries to examine whether the sustainability practices in consumer products among the 193 nations have been used as barriers to trade or not. The outcomes of the current study provide evidence of the concentration of countries at low levels of practice. The possibility of using such practices as barriers to trade is found to be remote. However, a specific study may provide the actual position in this regard.

**Keywords:** Sustainability, dimensions, dimensions index, diversity, diversity index, environment, social, management, quality, ethics

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