

Unravelling the Theoretical Underpinning of Cashless Economy in The Context of Digital Payments– A Bibliometric Analysis

Sudipta Chakraborty¹ and Jayasree Das²

¹ Lecturer in Humanities, Murarai Government Polytechnic; Email: chakrabortysudipta1993@gmail.com; Contact: 9836417323.

² Research Scholar, Aliah University & SACT-I at Harimohan Ghose College; Email: jayasreedas128@gmail.com; Contact: 9674483624.

Abstract

Objective: There has been a lot of interest in the cashless economy and digital payments as a study area. To guide future research, it is intended to examine the effectiveness and content of the social science literature published between 2006 and 2023.

Methods: Publications on Kolkata and contemporary issues in social sciences were retrieved from the database 'Dimension'. Publication year, keywords, document type, authors' names, affiliations, abstracts, and citation counts are some of the information collected. VOSviewer 1.6.18 was used to conduct bibliometric studies. To assess the interactions between various writers, nations, and institutions, network maps were created. Total link strength qualities were taken into consideration as one weight attribute.

Results: A total of 24 publications were retrieved; 16 were original research articles in the English language, 5 were pre-prints; 2 were Proceedings and 1 was a chapter. Out of the final 16 original articles total of 2 papers were published in 2023, 10 in 2022 and 4 publications in 2021. All 16 papers have open access.

Conclusion: There exists a future scope of studies in commerce, management & economics about the cashless economy and digital payments. To manage bibliographic data, VOSviewer offers simple, intuitive options.

Keywords: Cashless economy, Digital payments, E-wallets, Social science, VOSviewer, Bibliometric analysis

Copyright © 2023 The Author(s)

